



**The Almanac of American Employers 2014:
Market Research, Statistics & Trends Pertaining
to the Leading Corporate Employers in America
(Plunkett's Almanac of American Employers)**

Jack W. Plunkett

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PLUNKETT'S ALMANAC OF AMERICAN EMPLOYERS 2014

Key Features:

- Job market trends analysis, data and competitive intelligence
- Employment forecasts and statistics
- Important Contacts for Job Seekers
- In-Depth Profiles of hundreds of leading employers
- Buyer may register for free access to search and export data at Plunkett Research Online

Pages: 642

Statistical Tables Provided: 14

Companies Profiled: 506

Geographic Focus: US

Contents, Statistics, Forecasts and Analysis Include:

Major Trends Affecting Job Seekers

- 1)U.S. Job Market Overview
- 2)Cost Control Remains a Major Concern at Employers/Consolidation Through Mergers Continues
- 3)Unemployment Will Remain High, But Opportunities Are Available to Diligent Job Seekers
- 4)Consumers Spend Less, Save More, Affecting a Wide Variety of Companies
- 5)Technology Continues to Create Sweeping Changes in the Workplace
- 6)Continued Growth in Outsourcing, Including Supply Chain and Logistics Services
- 7)Millions Working as Temps
- 8)Offshoring, Reshoring and the Rebound in American Manufacturing
- 9)Older Americans Will Delay Retirement and Work Longer/Many Employers Find Older Employees Desirable
- 10)Employment Sectors that Will Offer an Above-Average Number of Job Opportunities in 2014

Employment Statistics

- 1)U.S. Employment Overview: 2012-2013
- 2)U.S. Civilian Labor Force: 1997-August 2013
- 3)Employment by Major Industry Sector: 2000, 2010 & Projected 2020
- 4)Number of People Employed and Unemployed, U.S.: August 2012 vs. August 2013
- 5)Unemployed Jobseekers by Sex, Reason for Unemployment & Active Job Search Methods Used: 2012 Average
- 6)U.S. Labor Force Ages 16 to 24 Years Old by School Enrollment, Educational Attainment, Sex, Race &

Ethnicity: October 2012

7)Medical Care Benefits in the U.S.: Access, Participation and Take-Up Rates, March 2013

8)Retirement Benefits in the U.S.: Access, Participation and Take-Up Rates, March 2013

9)Work Status & Median Annual Earnings by Detailed Field of Bachelor's Degree: 2011

10)Median Annual Earnings by Field of Bachelor's Degree by Class of Worker & Educational Attainment: 2011

11)Top 30 U.S. Occupations by Numerical Change in Job Growth: 2010-2020

12)Top 30 U.S. Occupations by Percent Change in Job Growth: 2010-2020

13)Occupations with the Largest Expected Employment Increases, U.S.: 2010-2020

14)Occupations with the Fastest Expected Decline, U.S.: 2010-2020

Research: 7 Keys for Job Seekers

1)Financial Stability

2)Growth Plans

3)Research & Development Programs

4)Product Launch & Production

5)Marketing & Distribution Methods

6)Employee Benefits

7)Quality of Work Factors

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From reader reviews:

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