



Organizational Behavior : Managing People and Organizations,11th Ed

Ricky W Griffin

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Prepare your students today to become strong, effective managers tomorrow with the powerful concepts and practical applications found in griffin/moorhead's organizational behavior: managing people and organizations, eleventh edition. This reader-oriented text helps you equip your students with the skills and solid understanding to meet the management challenges of a new century. The book's applied approach balances classic management ideas with the most recent ob developments and contemporary trends, such as the impact of ob on the services sector; the effects of the economic downturn, how to manage people in these challenging times; the new role of stress on motivation and leadership; the effects of downsizing, the trends towards 'greening' businesses, outsourcing and the stresses on company's ethical standards. Students delve into the core concepts of human behavior and industrial psychology with the help of memorable real examples and cases drawn from relevant organizations and managers. Fresh new cases, proven end of chapter exercises, end of chapter video cases, activities and optional cases and exercises help you equip your students with the assets, tools and resources to compete effectively amid a world of change. Students grasp the fundamentals of human behavior in organizations and the ability to develop new answers to new challenges as they learn to understand the people who comprise an organization, understand change and understand how organizations must respond to change. Equip and energize the next generation of managers for the most exciting task of tomorrow: managing people effectively within competitive organizations. Table of contents: part i: introduction to organizational behavior. An overview of organizational behavior. The changing environment of organizations. Part ii: individual processes in organizations. Foundations of individual behavior.

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