



Strategic Supply Chain Management

Shoshanah Cohen, Joseph Roussel

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Agile, strategic supply chain management is a key competitive necessity in today's no-room-for-error business arena. And few organizations have acquired more knowledge—and demonstrated better results—than the team at global management consultancy Pittiglio, Rabin, Todd, and McGrath (PRTM). In the breakthrough reference *Strategic Supply Chain Management*, two of PRTM's leading consultants in this practice explain everything that corporate decision-makers need to know to create value and competitive advantage from their supply chains.

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