

The Global Chemical Industry in the Age of the Petrochemical Revolution

Louis Galambos, Takashi Hikino, Vera Zamagni



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This book fills a critical gap in modern economic and business history by presenting research by leading scholars to an international audience of academics, business executives, and policy makers. This research is presented in two clusters. The first cluster of studies explores four cross-cutting topics, including surveys of the changes in industry structure, corporate strategies, plant technologies, governmental policies, finance, and corporate governance. The second cluster of studies comprises nine country surveys that examine the experiences of representative nations in chemical production and foreign trade.

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