



Etsy Empire: Proven Tactics for Your Etsy Business Success, Including Etsy SEO, Etsy Shop Building, Social Media for Etsy and Etsy Pricing Tips (Almost Free Money) (Volume 7)

Eric Michael

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Etsy Empire is the first book to provide instruction on all aspects of building a successful Etsy business selling crafts and vintage collectibles.

Complete primers on internet selling often cost in excess of \$50. After all, why would a successful Etsy shop owner give other competitors instructions on exactly how to build the most profitable shop in their own niches? They wouldn't, right?

Well, I was a successful Etsy seller for years, but I moved on to providing help for aspiring online business owners, so I have no reservations about telling you exactly how to sell more items on Etsy and build an Etsy shop that will provide you consistent paychecks and grow over time. Etsy Empire offers a unique combination of the most important Etsy tips for building your business.

1. Build your brand. This is the most important task for Etsy sellers.
2. Determine demand for your potential business for free.
3. Learn how to double or triple traffic to your shop and sales items with Etsy SEO and Google SEO
4. Use Pinterest, Facebook and Twitter to sell more items and engage your shop's fans - Social Media for Etsy
5. Learn how to sell crafts and vintage collectibles on Etsy
6. Etsy tips for packaging and shipping
7. Learn valuable tips for improving Etsy photography and how to make your item descriptions convert into sales
8. Etsy 101 - learn how to start your business from scratch and build into a successful online business
9. Learn how to network with other successful Etsy shop owners
10. How to design a great Etsy shop - create a professional shop banner, shop name and avatar

Currently the #1 Amazon Kindle Book in Craft and Hobby Reference and #3 in E-Commerce category.

Don't wait for your competitors to catch up. Please order now.

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