



Horror 101: The Way Forward

Ramsey Campbell, Graham Masterton, Edward Lee, Lisa Morton, Adam Nevill, Weston Ochse, Tim Waggoner, Jasper Bark, Kevin Lucia, Gary McMahon, Rena Mason, Lucy A. Snyder, Steve Rasnic Tem, Scott Nicholson, R.J. Cavender, Iain Rob Wright, Robert W. Walker, William Meikle

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Horror 101 is a **2015 Bram Stoker Award nominee** Ever wanted to be a writer? Make money online? Make a name for yourself writing online? Perhaps you've already realized that dream and you're looking to expand your repertoire. Writing comic books sounds nice, right? Or how about screenplays? Horror 101, although written by horror authors, is a must read for **any person interested in becoming a writer**, be it writing for a hobby or a career. Or maybe you just want to see what goes on behind the scenes in a writer's life. Then this non-fiction best seller, Bram Stoker Award nominee, is the book for you. Horror 101: The Way Forward – a comprehensive overview of the Horror fiction genre and **career opportunities available to established and aspiring authors**. Horror 101 is not your average On Writing guide. Horror 101 focuses on the career of an author. It covers not only insights into the horror genre, but the people who successfully **make a living from it**. Covering aspects such as movies, comics, short stories, ghost-writing, audiobooks, editing, publishing, self-publishing, blogging, writer's block, YA horror, reviewing, dark poetry, networking, collaborations, eBooks, podcasts, conventions, series, formatting, web serials, artwork, social media, agents, and career advice from seasoned professionals and up-and-coming talents, Horror 101 is just what you need to kick your career into high gear. **Horror 101: The Way Forward is perfect for people who:**

- are suffering from writer's block
- are starting their writing careers
- are planning on infiltrating a different field in horror writing
- are looking to pay more bills with their art
- are trying to establish a name brand
- are looking to get published
- are planning on self-publishing
- are looking for motivation and/or inspiration

And it's only 99cent. Here are just a few of the great articles and essays you can expect: Making Contact by **Jack Ketchum** What is Horror by **Graham Masterton** Avoiding What's Been Done to Death by **Ramsey Campbell** Bitten by the Horror Bug by Edward Lee Balancing Art and Commerce by Taylor Grant From Prose to Scripts by Shane McKenzie Writing About Films and for Film by Paul Kane Screamplays! Writing the Horror Film by Lisa Morton Screenplay Writing: The First Cut Is the Deepest by Dean M. Drinkel Publishing by Simon Marshall-Jones Weighing Up Traditional Publishing & eBook Publishing by Robert W. Walker Audiobooks: Your Words to Their Ears by Chet Williamson Ghost-writing: You Can't Write It If You Can't Hear It by Thomas Smith What a Short Story Editor Does by **Ellen Datlow** Self-Publishing: Making Your Own Dreams by Iain Rob Wright Partners in the Fantastic: The Pros and Cons of Collaborations by Michael McCarty A beginner's guide to setting up and running a website by Michael Wilson Poetry and Horror by Blaze McRob Horror for Kids: Not Child's Play by Francois Bloemhof So you want to write comic books... by C.E.L. Welsh Horror Comics – How to Write Gory Scripts for Gruesome Artists by Jasper Bark Writing the Series by Armand Rosamilia Running a Web serial by Tonia Brown The 7 Signs that make Agents and Editors say, "Yes!" by Anonymous Filthy Habits – Writing and Routine by Jasper Bark Do You Need an Agent? by Eric S Brown Ten Short Story Endings to Avoid by William Meikle Editing and Proofreading by Diane Parkin How to Dismember Your Darlings – Editing Your Own Work by Jasper Bark From Reader to Writer: Finding Inspiration by Emma Audsley Writing Exercises by Ben Eads The Year After Publication... by Rena Mason Writing Horror: 12 Tips on Making a Career of It by **Steve Rasnic Tem** How to be Your Own Agent, Whether You Have One or Not by Joe Mynhardt Networking at Conventions by Lucy A. Snyder Pitch to Impress: How to Stand Out from the Convention Crowd by RJ Cavender Friendship, Writing, and the Internet by Weston Ochse

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