

## What Every Real Estate Investor Needs to Know About Cash Flow... And 36 Other Key Financial Measures

Frank Gallinelli

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Formulas that make the difference between making profits and losing equity

The only way to win the real estate investing game is by mastering the numbers. This revised and updated edition of the popular reference shows how to target the best investments in the present market. It answers all your real estate questions, and provides new discussions of capital accumulation and internal rate of return. This book's basic formulas will help you measure critical aspects of real estate investments, including

- Discounted Cash Flow
- Net Present Value
- Capitalization Rate
- Cash-on-Cash Return
- Net Operating Income
- Internal Rate of Return
- Profitability Index
- Return on Equity



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