



Microeconomics For Dummies

Lynne Pepall, Peter Antonioni, Manzur Rashid

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Microeconomics For Dummies Lynne Pepall, Peter Antonioni, Manzur Rashid **Your no-nonsense guide to microeconomics**

The study of microeconomics isn't for the faint of heart. Fortunately, *Microeconomics For Dummies* is here to help make this tough topic accessible to the masses. If you're a business or finance major looking to supplement your college-level microeconomics coursework—or a professional who wants to expand your general economics knowledge into the microeconomics area—this friendly and authoritative guide will take your comprehension of the subject from micro to macro in no time! Cutting through confusing jargon and complemented with tons of step-by-step instructions and explanations, it helps you discover how real individuals and businesses use microeconomics to analyze trends from the bottom up in order to make smart decisions.

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